

What we believe is essential !

We help a company to find its centre of gravity

One Bridge Philosophy Marketing & Sales

Europe-Asia Trading Consultant Agency Ltd.

EATCA

your success, our passion

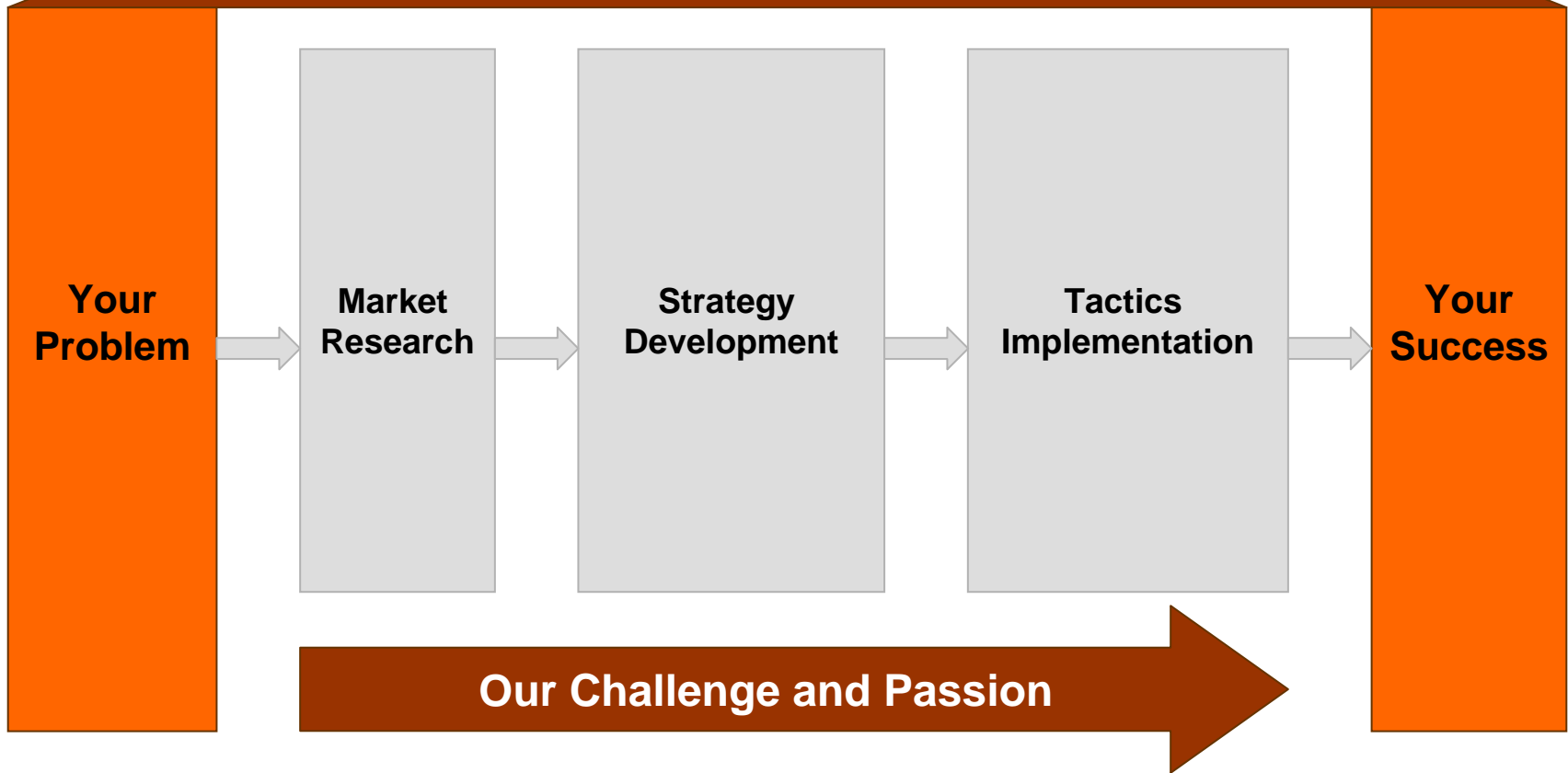
“One Bridge” Philosophy

Henry Ford: «Half the money I spend on advertising is wasted; the trouble is, I don't know which half.»

- You don't want to spend a fortune on marketing your products and services?
- You want to ensure a solid return on investment from your marketing budget?

! complete solution for your success !

“One Bridge” Philosophy



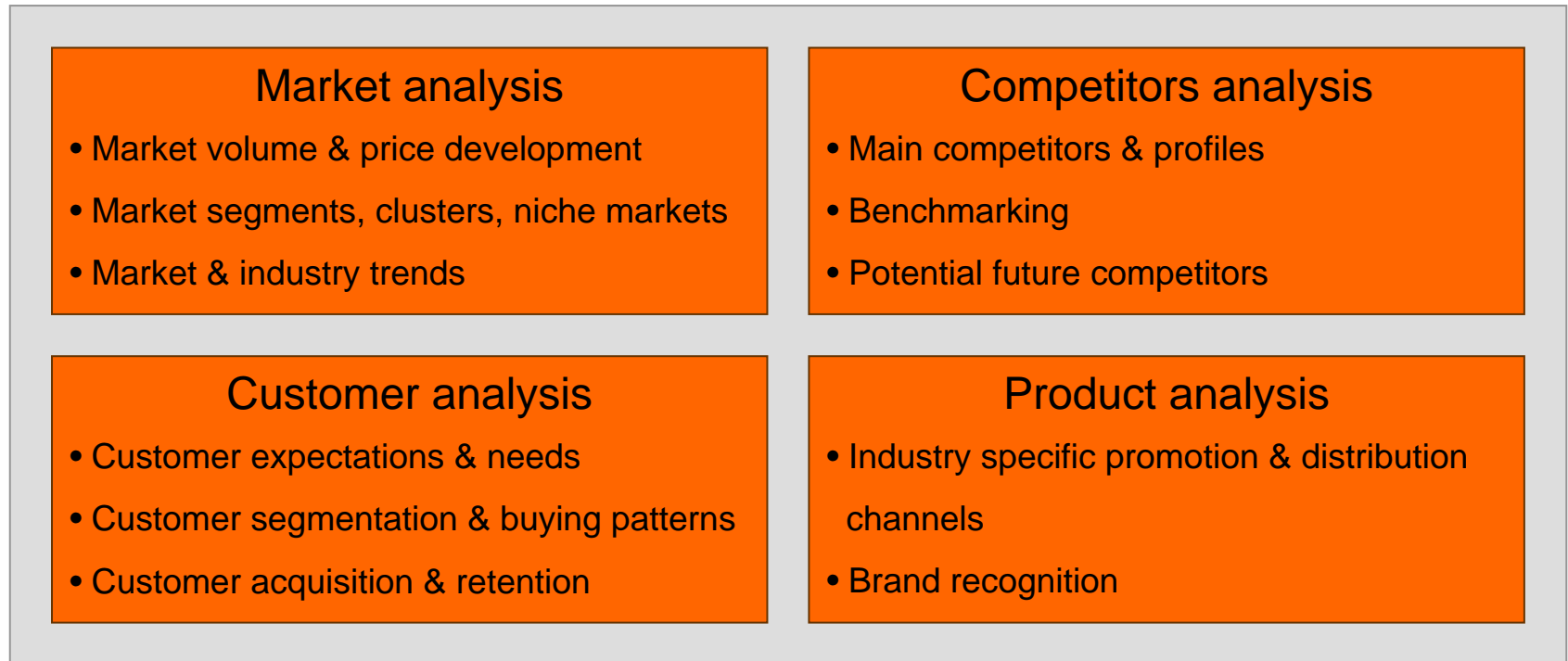
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Your problems

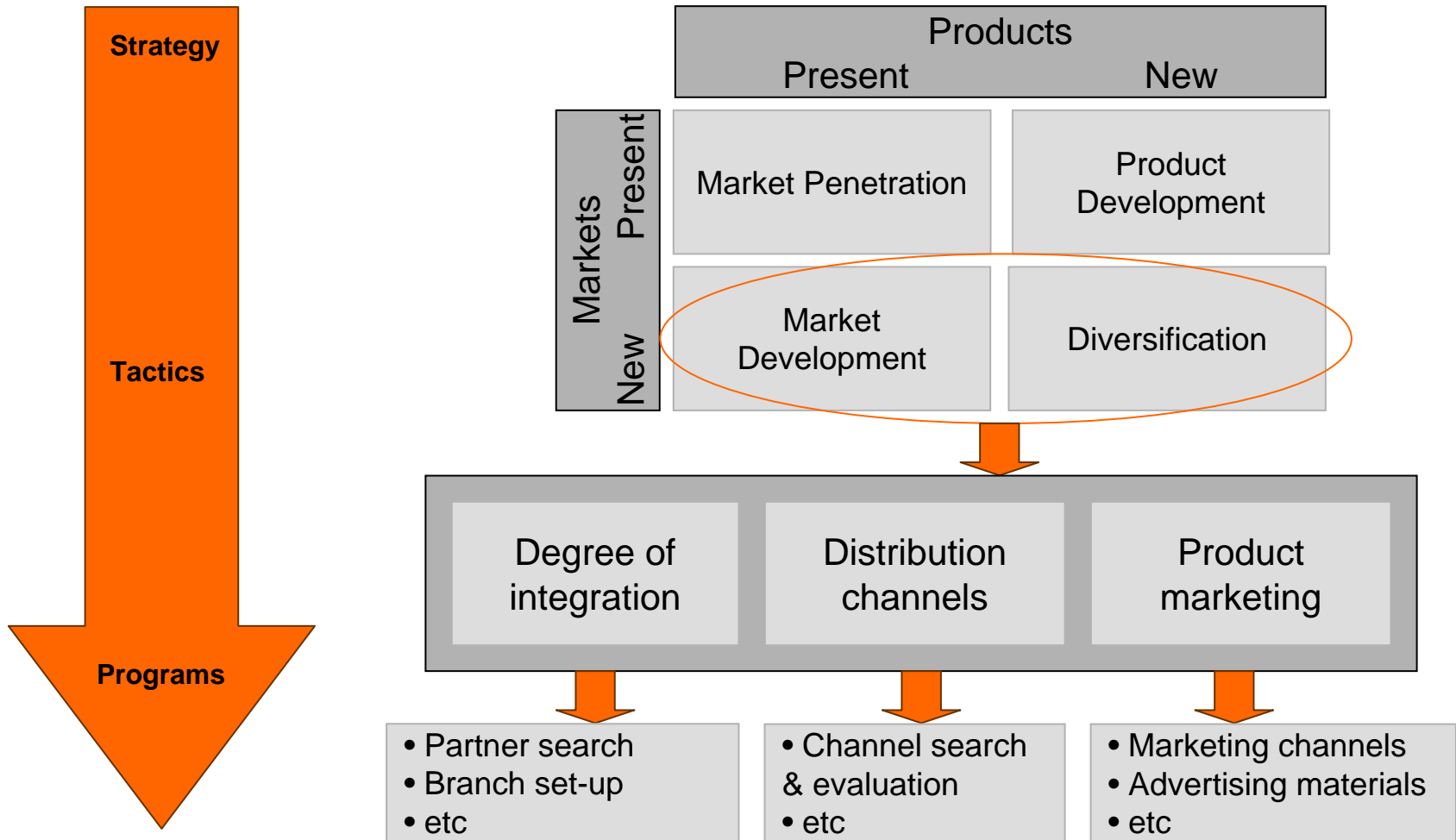
- You need to build up a Corporate Identity?
- Your brand lacks recognition?
- You are looking for other/ new communication channels?
- You want to keep current and win new customers?
- You are looking for new markets/ market segments?
- You want to start e-Business?
- ...

Market research

«To succeed in business, to reach the top, an individual must know all it is possible to know about that business.»

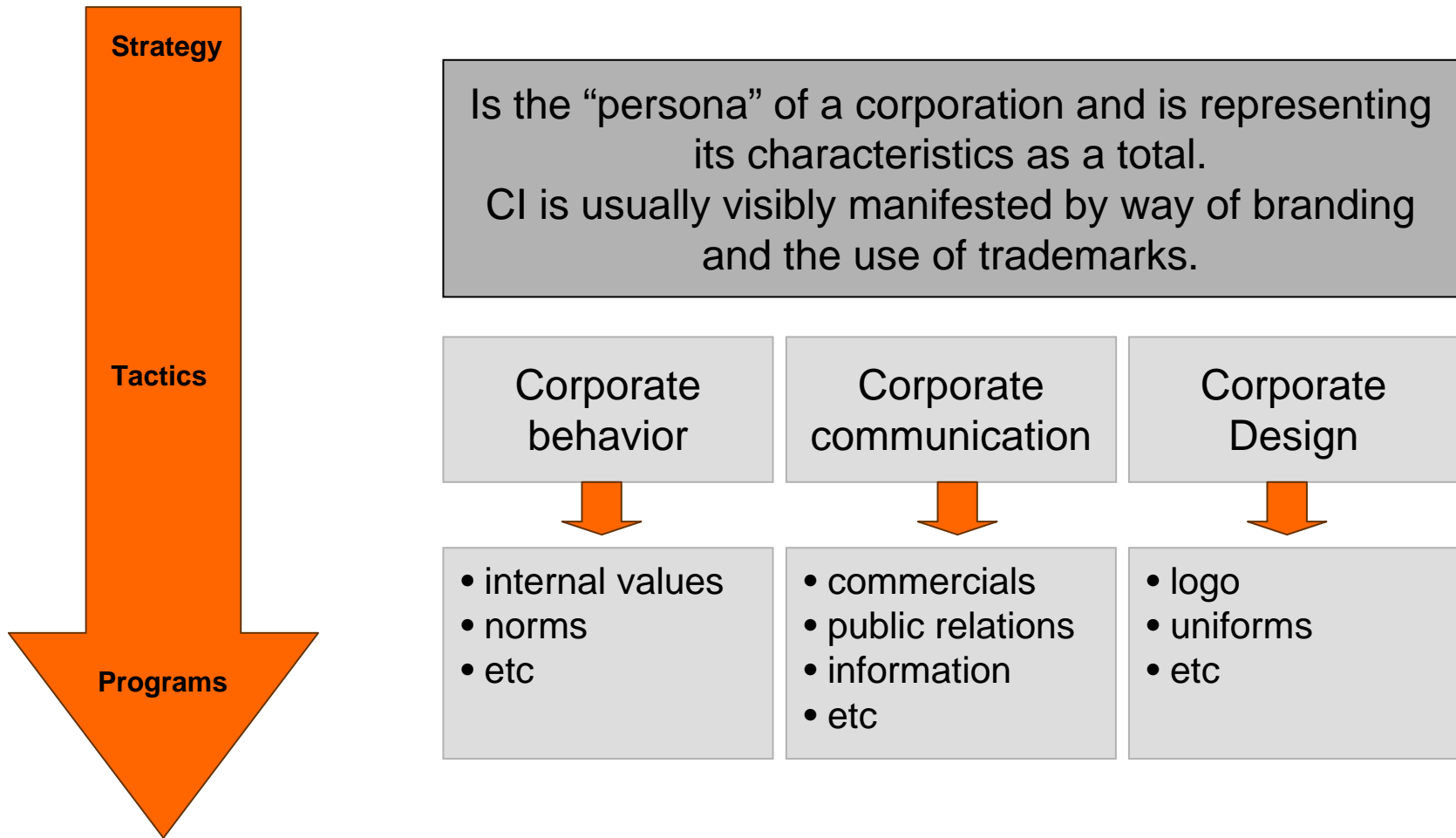


New markets & customers

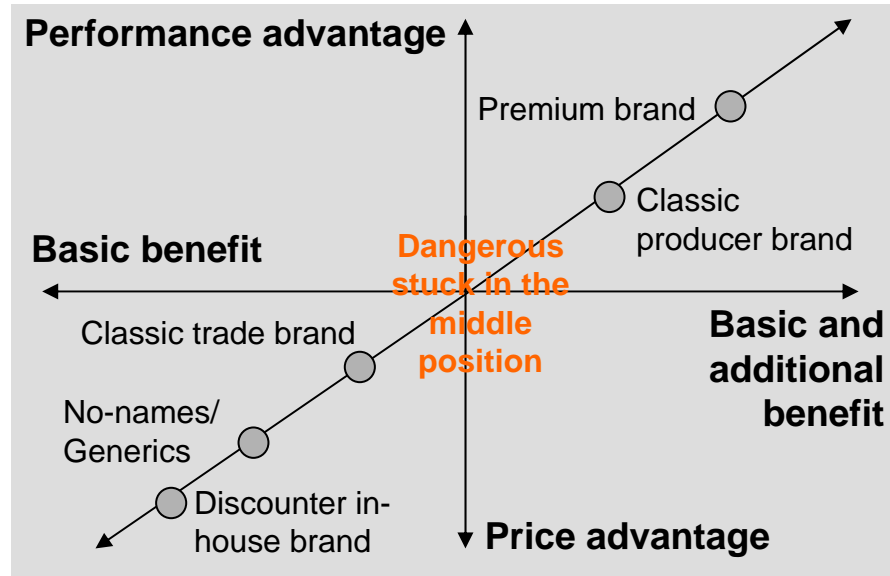
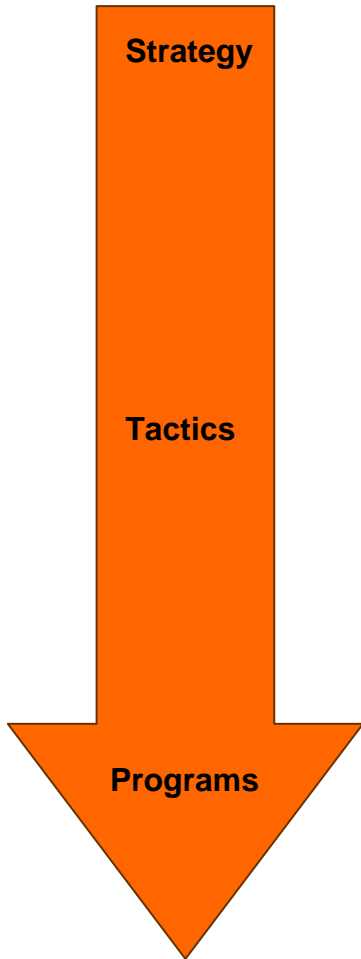


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Corporate Identity



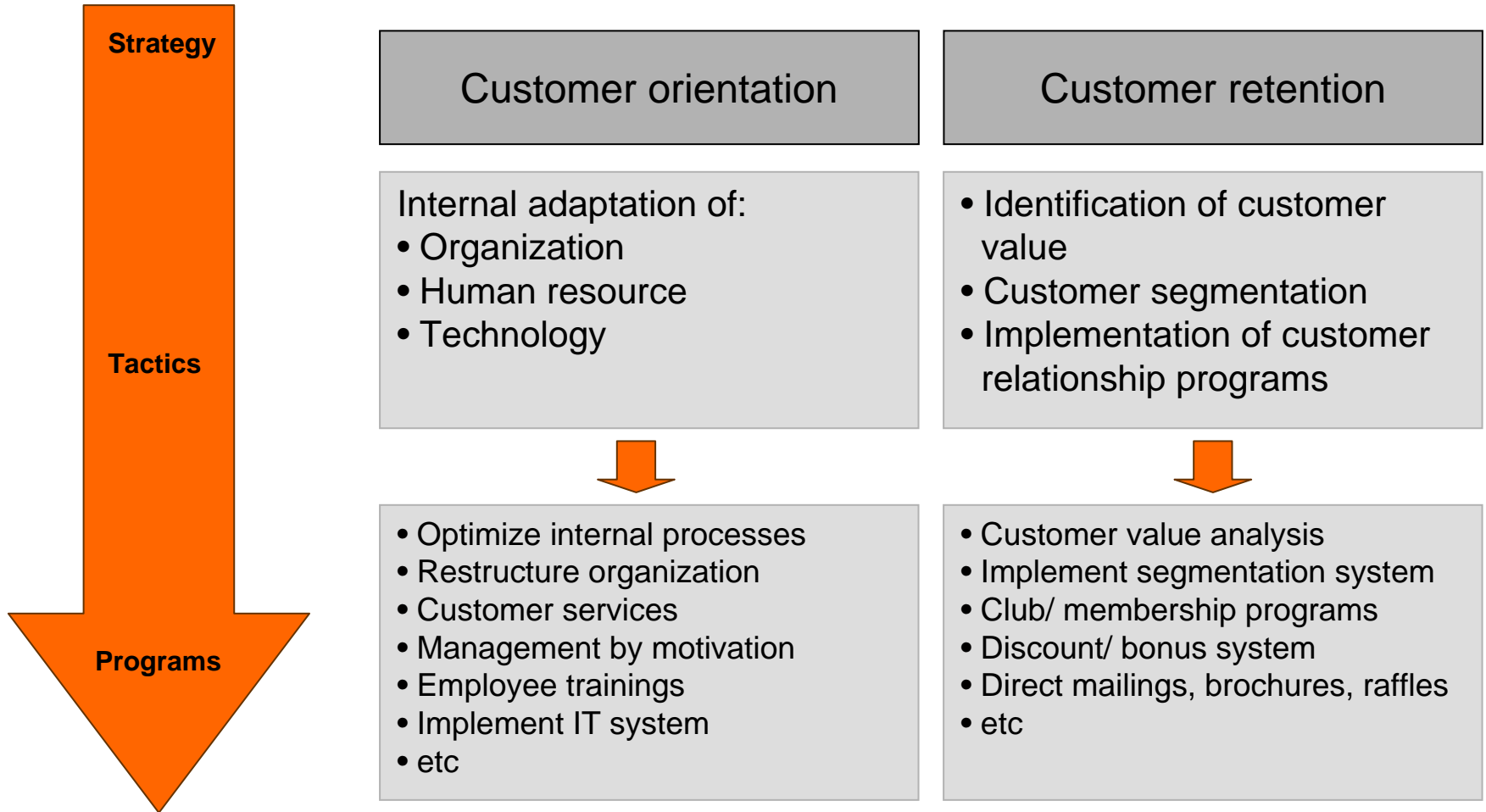
Brand Management



Branding policy: company name, family or individual branding

Brand development: Small business brands, multi-brands, brand extension

Customer Relationship Management



Thanks!

EATCA is a business consulting company
incorporated in Hong Kong, centre of Asia
located in the centre of Europe (Belgium)

We advise & support
the management of companies &
investors to expand their business
increase their sales revenue & profits by
lowering the trading & business risks and
minimizing their costs

More information please visit: www.eatca.com